

## FOR IMMEDIATE RELEASE

SheADV-Women's Motorcyclist Foundation, Inc.  
7 Lent Ave., Le Roy, NY 14482-1009  
Phone: 585-415-8230  
Email: Sue.Slate@womensmotorcyclistfoundation.org  
<https://womensmotorcyclistfoundation.org/>

# SHEADV



Women's Motorcyclist Foundation

## **SheADV-Women's Motorcyclist Foundation, Inc.** **DIRTY FOR GOOD 2021 - REGISTRATION IS OPEN!!!!** **DIRTY for GOOD – Dual Sport/Adventure Training/Fundraising Tour** **Aug 22-27, 2021** **Directly Following Touratech Dirt Daze**

**WANTED: RIDERS WILLING TO GET DIRTY!** Hosted by SheADV-Women's Motorcyclist Foundation (SheAdv-WMF) [DIRTY for GOOD 2021](#) (DFG), riders will get DIRTY and do some GOOD. This Situational Trail Training/Fundraising venue targets female intermediate level dual-sport/adventure riders. Registrants will enhance their skills through real-life situational trail training experience on Vermont Sections 5 and then 4 of the NorthEast Backcountry Discovery Route. Dovetailing Touratech Dirt Daze Adventure Rally hosted from August 18-21, 2021, DIRTY for GOOD will take off from North Haverhill, NH under the tutelage of DART Certified Instructor Shal Wilson of SheADV-WMF.

Riders need to come to DIRTY for GOOD 2021 having had recent, formal dual sport/adventure rider training. Additionally, as defined by SheADV-WMF, participants need to be proficient Level 2 riders with some experience and comfort on Level 3 terrain. The goal is to move each rider to be proficient Level 3 riders with some participants likely ready to transition to Level 4 Terrain by tour's end. "SheADV-WMF Terrain & Skills Needed Document" is available upon request.

Shal Wilson will also be an instructor for Touratech Dirt Daze teaching Women's Sessions on Aug 18 & 19 and co-ed classes on Aug 20 & 21, 2021. SheADV-WMF strongly encourages registrants to participate in Touratech Dirt Daze training sessions to fine-tune and add to their skills just prior to DIRTY for GOOD's Situational Trail Training.

DIRTY for GOOD is deliberately designed to be affordable in exchange for participants raising a minimum of \$250 on behalf of Homeless Female Veterans with Kids through Final Salute, Inc.

<https://www.finalsaluteinc.org/>

Read the stories of Female Veterans assisted by Final Salute, Inc. Their experiences are guaranteed to move you, hopefully to ACTION! <https://www.finalsaluteinc.org/Testimonials.html>

DIRTY for GOOD registration covers all six nights of lodging, (arrival night through departure morning) with two per room or four per two-room suite or two per glamping tent), situational trail training, chase vehicle with trailer for toting luggage, tour T-Shirt, retro-reflective tour stickers, GPS routes, experienced ride leaders and sweeps, breakfast daily, healthy trail snacks, opening and closing dinners. Registration is \$1200.00. A \$400 deposit holds one's slot with 8 slots available.

For those who cannot make these Touratech Dirt Daze training dates, SheADV-WMF will provide other options for Dual Sport/Adventure Training Schools to consider.

A question often asked is, "Can guys sign up?" DIRTY for GOOD is female focused. DFG venues do allow guys to join if they are participating in support of a female registrant. Generally, this leads to about 20% representation of guys joining their female partners, wives, daughters, or best friends. The guys agree to all protocols, fundraising efforts and participate fully in Situational Trail Training.

DFG venues have three primary goals: Grow the ranks of off-road riding women and women off-road riding instructors, provide opportunities for fun life-long learning, use our passion towards the greater good!